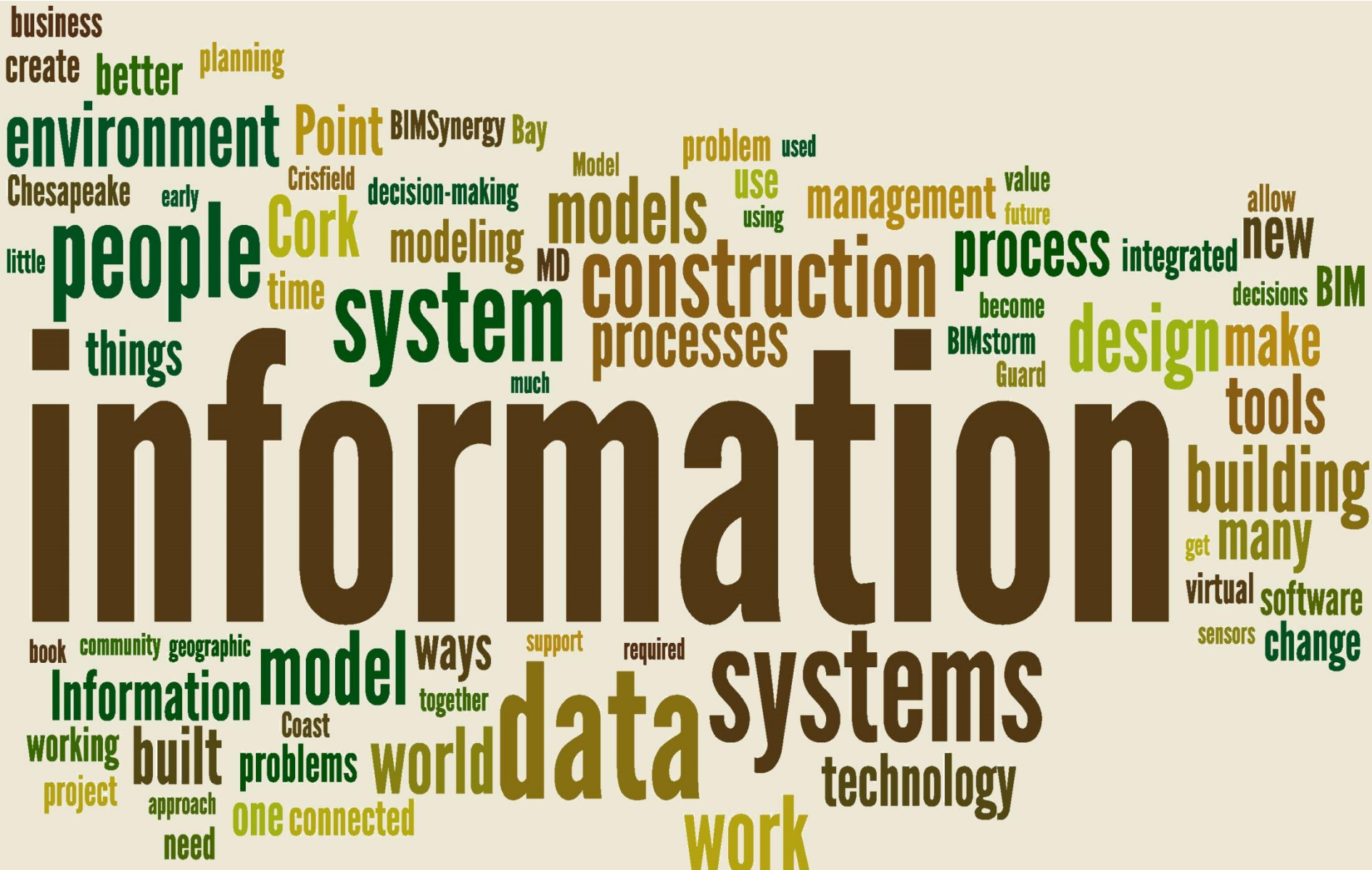


INORMATION AND RESOURCES



Useful links around Social Entrepreneurship

- <http://www.setoolbelt.org>
- <http://blog.startsomegood.com/2016/02/29/a-cheat-sheet-of-great-opportunities-for-australian-social-enterprises>
- http://www.parracity.nsw.gov.au/work/doing_business_in_parra/social_enterprise/social_enterprise_resources
- <http://www.socialtraders.com.au/learn/dsp-landing.cfm?loadref=95>
- <http://www.socialchangecentral.com/>



Social Business Models

- The Business Model Canvas explained: <https://www.youtube.com/watch?v=RzkdJiax6Tw>
- Hybrid Business Models (for-profit combined with not-for-profit):
http://www.ssireview.org/articles/entry/in_search_of_the_hybrid_ideal
- 10 Not-For-Profit Funding Models:
http://www.ssireview.org/articles/entry/ten_nonprofit_funding_models
- The Buy-One-Give-One Business Model:
http://www.people.hbs.edu/cmarquis/inside_the_buy_one_give_one_model.pdf
- International Centre for Social Franchising: (1) Readiness Test, (2) Toolkit and (3) Other Resources: <http://www.the-icsf.org/resources/>
- Check out Social Traders free online course “The Builder” on how to create a Social Enterprise from scratch: <http://www.thesebuilder.com.au/>



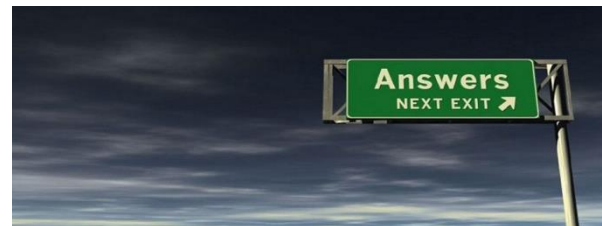
Toolkit to get your Organisation started

- **Business Planning Guide:**
http://socialventures.com.au/assets/Business_Planning_Guide_for_Social_Enterprise.pdf
- **Business Model Canvas for Social Enterprises:** http://knode.com.au/wp-content/uploads/Knode_BusModCanv4SocEntDesign_E1LR_30p.pdf
- **Legal Structures:** <http://www.employeeownership.com.au/social-enterprise-legal-models>
- **NSW Social Impact Investing Knowledge Hub and Expert Advice Exchange with access to pro bono services from 20 areas:**
http://www.dpc.nsw.gov.au/programs_and_services/social_impact_investment
- **UnLtd – getting started with Financial Management:** <https://unltd.org.uk/portfolio/3-9-getting-started-with-financial-management/>
- **Kickstarter – Business planning, Mentoring ad small grants program**
<http://www.sefapartnerships.org.au/business-plan-mentoring-kickstarter/>



Toolkit to get your Organisation started

- **Financial Intelligence** : <http://www.demonstratingvalue.org/resources/financial-intelligence-social-enterprises>
- **Corporate Governance**:
http://www.weforum.org/pdf/schwabfound/Governance_Social_Enterprises.pdf
- **Leadership**:
http://www.schwabfound.org/sites/default/files/file_uploads/leadership_in_social_enterprise_2014.pdf
- **Human Centred Design (business model brainstorming / collaborative planning)**:
 - (1) **Toolkit (concept)**: <https://www.ideo.com/work/human-centered-design-toolkit>
 - (2) **Field Guide (application)**: <http://www.designkit.org/resources/1>



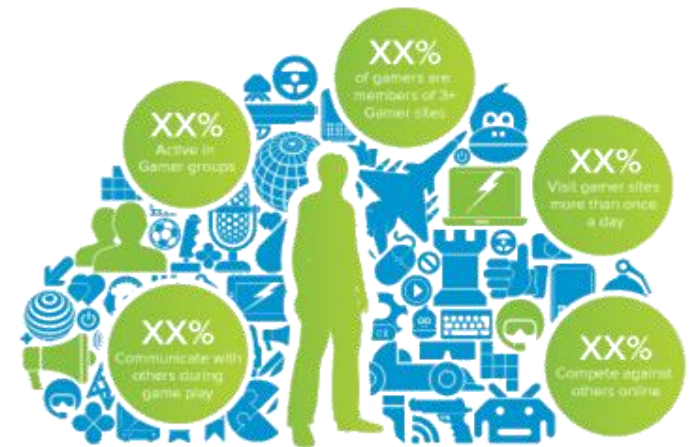
Fundraising



- **Loan Finance:**
http://www.adhc.nsw.gov.au/sp/sector_reform/financial_management/accessing-investment-and-finance
- **Financing Social Enterprises:** http://knode.com.au/wp-content/uploads/Knode_FinancingSocialEnterprise_E1LR_58p.pdf
- **Growth Finance – 5 different options from Triple Pundit:**
<http://www.triplepundit.com/2015/02/growth-financing-social-enterprises-5-options-make-work>
- **Overview of Australian Social Finance Landscape:** <http://www.psi.org.au>
- **Accounting for Good / SEFA webinar on accessing Alternative Funding (registration required to access free podcast recording):**
<https://attendee.gotowebinar.com/recording/4062524314730772996>

Investment

- **Social Creatives - pitch guide and templates:**
<http://www.socialcreatives.org/category/tools>
- **Startable – Investment Memorandum:**
<http://www.startable.com/2009/05/07/venture-capital-investment-memo/>
- **StartUp Weekends – tutorial “The Art of the Elevator Pitch”:**
<http://www.slideshare.net/suwvienna/tutorial-startup-weekend-pitch-2324035?src=embed>



Accessing Finance to get your venture off the ground

- **Kick Starter Program – Macquarie Foundation in partnership with SEFA Partnerships (6 x \$10,000 grants twice per year):**
<http://www.sefapartnerships.org.au/business-plan-mentoring-kickstarter/>
- **NAB Impact Investment Readiness Fund in partnership with TDi and Impact Investing Australia:** <http://cr.nab.com.au/docs/nab-iirf-about-the-fund.pdf>
- **Dreamstarter – ING Direct in partnership with StartSomeGood (crowdfunding matched grants, several cycles):**
<https://www.campaigns.ingdirect.com.au/dreamstarter>
- **Parramatch (Parramatta City Council in partnership with StartSomeGood, campaign ran in 2014):**
http://www.parracity.nsw.gov.au/live/my_community/building_your_community/parramatch
- **“Let’s Act” initiative by Community Sector Banking - opportunity to earn and donate banking profits to community-focused projects :** <https://letsact.com.au/>



Accessing Finance to get your venture off the ground

- **Social Traders Crunch Program (capacity building & potentially start-up capital):** <http://www.socialtraders.com.au/start/dsp-landing.cfm?loadref=223>
- **Impact Academy (capacity building & potentially start-up capital):** <http://www.impactacademy.net.au/>
- **Crowdfunding platforms: StartSomeGood, Pozible, Kickstarter, Indiegogo, Chuffed**
- **SEFA : Crowdmatch (unlocking a loan with a crowdfunding campaign):** <http://opportunities.startsomegood.com/sefacrowdmatch/>
- **The Funding Network (hosting collective-giving events):** <https://www.thefundingnetwork.com.au/about/what-we-do/what-is-the-funding-network/>
- **Partnering for Scale and Impact – advisors, networks and early-stage capital:** <http://www.psi.org.au>
- **Manyrivers – small loans for Microenterprises:** <http://www.manyrivers.org.au>

